

## **UNIVERSAL EVENTS & ENTERTAINMENT**

### **THE COSPLAY AUTHORITY GLOBAL CHALLENGE (The CAGE) DUBAI 2016**

#### **OFFICIAL RULES**

By sending an entry and therefore participating in THE COSPLAY AUTHORITY GLOBAL CHALLENGE (The CAGE) (the Competition), each contestant agrees to follow these Official Rules and to be bound by any decisions made by UNIVERSAL EVENTS & ENTERTAINMENT (the Organizer) including any interpretations of these Official Rules.

The Competition will be held in Dubai, United Arab Emirates, Dubai Outlet Mall (the Venue) on the 29<sup>th</sup> October 2016 for the OPEN CATEGORY. Each Contestant in the OPEN category shall be allowed only one (1) entry per category.

The Organizer reserves the right to remove, take down and/or disqualify any entry without prior notice for any reason including, but not limited to, if the Organizer is notified or made aware that such entry violates the rights of any person whomsoever or is not in compliance with these Official Rules or any government regulations.

#### **TO ENTER:**

In order to enter, (a) each Contestant must download and complete the registration form for the OPEN CATEGORY, and (b) each contestant must download and complete the Indemnity and Release of Claims form(s), from the official Competition website (<http://www.cosplayauthority.com>) and submit the following information below to the Organizer via e-mail ([thecage@alahligroup.com](mailto:thecage@alahligroup.com)).

#### **OPEN CATEGORY:**

- a) The Contestant's full name, nationality, month and year of birth, age, residential address, e-mail address and contact number;
- b) The Contestant's description (in less than 250 words) of his/her cosplay character based on one of the following programs but not limited to:
  - **Comic Books**  
Examples include: Ironman, Green Arrow, Batman, Spider-Man, Catwoman, Dr. Doom, Rogue, etc.
  - **Movies & Television**  
Examples include: Darth Vader, The League of Extraordinary Gentlemen, Rick Grimes (Walking Dead), The Terminator, etc.
  - **Video Games**  
Examples include: Master Chief, Silent Hill, Altair, Lara Croft, Sam Flynn, etc.
  - **Anime & Manga**  
Evangelion, Gundam, Naruto, One Piece, Macross, Sailor Moon, etc.
  - **Fantasy**

Examples include: Fairies, Princesses, Zombies, Werewolves, Steampunk, etc.

- c) The Contestant's costume and image of at least one (01) megabyte of the contestant in his/her selected cosplay character costume, where the participant shall cosplay the selected character in accordance with the original character in the selected genre title and not any unofficial third party representation of the character;

The registration period for the Competition begins on the 27 September 2016 at 1200hrs Dubai time and ends on the 16 October 2016 at 2359hrs Dubai time.

In order to be eligible to participate in the Competition, the registration for the OPEN CATEGORY must be received by the Organizer by 16 October 2016 at 2359hrs Dubai time. Any registrations received after aforementioned times and dates shall be deemed invalid and void.

Based on the selection criteria stated below, designated representatives of the Organizer, will select a maximum of twenty-four (24) participants for the OPEN CATEGORY (the Shortlisted Contestants) from the registration entries as the shortlisted participants of the Competition at the Organizer's office in Singapore. The Organizer will notify all shortlisted participants by way of e-mail from 18 October 2016 onwards. In the event that a Shortlisted Contestant fails to confirm his/her attendance with the Organizer within two (2) days from the date that the Organizer first contacted the Shortlisted Contestant, that Shortlisted Contestant shall be deemed to have forfeited his/her further participation in the Competition and he/she will be replaced by a Contestant(s) determined by the Organizer.

The selection criteria for the OPEN categories Shortlisted Contestants are as follows:

- a) Craftsmanship of costume – 50%  
Each contestant shall be assessed on the craftsmanship and finishing of their costumes with respect to the characters chosen by the Contestants from the photographs submitted by the Contestant.
- b) Detailing and accuracy of the costume – 50%  
Each Contestant will be assessed based on the accuracy and details of their costumes with respect to the characters chosen by the Contestants from the photographs submitted by the Contestant.

**COMPETITION:**

1. All Shortlisted Contestants must reach the Venue on the 29 October 2016 by their respective category timings for registration with the Organizer. The registration onsite shall be referred to as the "Check-In". All Shortlisted Contestants shall complete all of the documents and/or forms as may be required by the Organizer in a clear, legible and concise manner one (01) week

before Check-In. In the event that the Shortlisted Contestant is under 18 years old as of the date of his/her selected category of the Competition, his/her Guardian (as defined hereunder) must sign and acknowledge all such documents and/or forms. Failure to Check-In and/or complete any documents required by the Organizer will result in disqualification from the Competition.

2. Each Shortlisted Contestant must submit any music and/or soundtrack required for his/her performance during the Competition to the Organizer one (1) week before Check-In. Late submissions will not be entertained. The music and/or soundtrack must be in MP3/MP4/MOV format. A back-up copy must also be stored in a compact disc or USB drive with clear labeling (Name of Contestant and Character Name) and given to the Organizer at time of Check-In. The Organizer will use its reasonable endeavors to playback the requested music and /or soundtrack, but the Organizer will not be held liable in the event that the music and/or soundtrack is not compatible with the audio software and/or equipment available at the Venue.
3. In the event that the Shortlisted Contestant requires the Organizer to provide any logistic support (e.g. microphones, chairs, tables) for his/her performance during the Competition, the Shortlisted Contestant must inform the Organizer one (01) week before Check-In. The Organizer will use its reasonable endeavors to provide the Shortlisted Contestant with the requested support subject to availability. Please note that the Organizer shall not have any obligation to provide any support that requires the Organizer to incur additional cost.
4. Each Shortlisted Contestant will be allowed to engage, at his/her sole cost and expense, a maximum of two (02) helpers. The helpers may participate as supporting actors or voice-over artists for the performance or be on the stage at any point of time during the performance. However, performances by helpers will not be taken into account during the judges' scoring.
5. OPEN CATEGORY
  - a) The OPEN CATEGORY finals performance begins on the 29 October 2016.
  - b) Each Shortlisted Contestant must perform a catwalk in the costume to show that the costume is both functional and wearable
  - c) The results will be announced on 29 October 2016. All shortlisted Contestants must be present in order to win any prize.

## **WINNER SELECTION:**

### OPEN CATEGORY

A panel of judges, will select one (1) Champion, one (1) First Runner Up and one (1) Second Runner Up based on the following judging criteria:

- a)      **Craftsmanship of costume – 30%**  
Each contestant will be assessed on the craftsmanship and finishing of their costumes with respect to the characters chosen by the Contestants from the photographs submitted by the Contestant as well as during the performance.
  
- b)      **Detailing and accuracy of the costume – 30%**  
Each contestant will be assessed based on the accuracy and details of their costumes with respect to the characters chosen by the Contestants from the photographs submitted by the Contestant as well as during the performance.
  
- c)      **Character performance – 40%**  
Each contestant will be assessed based on the creativity and originality of his/her character performance.

The winners for the OPEN CATEGORY will be announced on 29 October 2016.

All assessment, selection and decisions of the panel of judges and/or the Organizer shall be final and binding on all aspects of the Competition

## **PRIZES:**

### OPEN CATEGORY

- a) The Grand Champion shall receive a cash prize of AED25,000 (inclusive of tax applicable and bank transfer charges, if any), automatic entry to the next edition of The CAGE with airfare and accommodation provided.
- b) The First Runner Up will receive a cash prize of AED10,000 (inclusive of tax applicable and bank transfer charges, if any).
- c) The Second Runner Up will receive a cash prize of AED5,000 (inclusive of tax applicable and bank transfer charges, if any).

All winners are required to provide the following bank account details in order for the monies to be deposited into the winners' accounts;

- Bank and branch name
- SWIFT code
- Account number
- Recipient's account name
- Recipient's physical address

Monies will be deposited into the accounts sixty (60) days after provision of the bank account details..

The prize money of AED12,500 awarded to the Open category grand champion will be transacted in two (02) payments. 50% of the amount of AED12,500 will be deposited in the winner's bank account no more than sixty (60) days after the provision of the bank account details. The remaining 50% of AED12,500 will be deposited in the winner's bank account upon appearance in the subsequent edition of The CAGE competition, regardless of the country, it is held in. Failure to be present for the next edition of THE CAGE without reason, will automatically disqualify the champion and he/she will have to return all winnings to the Organizer without protest.

In the event that the Grand Champion would require a visa to enter the country, he/she will need to apply and bear the cost of the visa application on his/her own accord. The Organizer will provide the necessary documentation to facilitate the application process only.

## **ELIGIBILITY AND CONDITIONS:**

1. The Competition is open to all, regardless of nationality.
2. The minimum age for participation is 5 years old and above. Contestants below 18 years old as of 30 September 2016, must seek consent from their parent or legal guardian ('Guardian') prior to participating and each Guardian who provides such consent must, in addition, warrant and undertake that they are the legal guardian of the participant, that they will comply with these Official Rules, and that they will ensure that the Contestant complies with and performs the Contestant's obligations under these Official Rules. Each Guardian agrees to provide such warranty and undertaking in writing where requested by the Organizer.
3. Employees, agents, branches and promoters (including their immediate family members) of Universal Events & Entertainment and each of their divisions, affiliates and subsidiaries and others associated with the Competition, are not permitted to participate in the Competition.
4. No admission fee is required for all Shortlisted Contestants. All Shortlisted Contestants shall cover their own cost of traveling and accommodation to the Competition.
5. The Organizer and its agents, affiliates and/or representatives are not responsible for any loss of entries or entries received after the deadline as a consequence of telephone or internet service delays or disruption, failures or overloads, or for lost, stolen, misdirected, misplaced or postage-due entries. Entries are void if unreadable, inaccurate, incomplete, damaged, mutilated, tampered with, falsified, mechanically reproduced, irregular in any way or otherwise not in compliance with these Official Rules.
6. Where the Competition requires the Contestant to submit any content, by sending a submission, each Contestant agrees to the following eligibility requirements:
  - a) No submission shall directly or indirectly appear to or actually promote or advertise any person, entity, product or service other than the Contestant, the Organizer, sponsors of this Competition (if any), or any of the Organizer's affiliates;
  - b) No Contestant shall make any unauthorized use of any trademarks or third party's name, logo, trademark or service mark in any submission or infringe the intellectual property rights, privacy rights, publicity rights, or any other legal or moral rights of any third party in any submission;
  - c) The Contestant has received permission from any person whose likeness appears in the submission, or from such person's parent or legal guardian if such person is under 18;
  - d) No submission shall contain any unlawful, defamatory, libelous,

slanderous, obscene, sexually explicit, pornographic, violent, cruel, threatening, abusive, harassing, bullying, stalking, hateful, vulgar, racially or ethnically-motivated content, or be invasive of another's privacy, of poor quality, or otherwise objectionable, unfit for publication, posting, or other dissemination for public viewing, all of the above as determined by the Organizer in its sole discretion;

- e) No submission shall make any visual or audio references implicitly or explicitly to alcoholic beverages, tobacco, drug paraphernalia, firearms, or any depiction or representation thereof, or be perceived as giving or threatening to give rise to criminal or civil liability, encouraging conduct that might constitute a criminal offense, or encouraging or providing instructional information about illegal activities; and
  - f) All rights in and to the submission (excluding references to the sponsors of this Competition, if any, the Organizer or any of its affiliates) shall be fully owned or otherwise controlled by the Contestant.
7. During the Competition at the Venue, Contestants warrant, undertake and agree that:
- a) their performance shall not contain any unlawful, defamatory, libelous, slanderous, obscene, sexually explicit, pornographic, excessive violence, cruel, threatening, abusive, harassing, bullying, stalking, hateful, vulgar, racially or ethnically-motivated content, or be invasive of another's privacy, or otherwise objectionable, unfit for publication, posting, or other dissemination for public viewing, all of the above as determined by the Organizer in its sole discretion;
  - b) they shall not make any visual or audio references implicitly or explicitly to alcoholic beverages, tobacco, drug paraphernalia, firearms, or any depiction or representation thereof, or be perceived as giving or threatening to give rise to criminal or civil liability, encouraging conduct that might constitute a criminal offense, or encouraging or providing instructional information about illegal activities;
  - c) they shall be dressed appropriately. They are not allowed to be nude or wear anything that may be considered too revealing;
  - d) they shall not bring to the Venue any volatile, explosive, toxic, radioactive, reactive, corrosive or easily flammable substances or engage in any dangerous activities as determined by the Organizer in its sole discretion; and
  - e) they shall not vandalize or damage any property at the Venue. The Organizer has the right to require any Contestant who is found vandalizing to clean up, repair or replace the vandalized/damaged property, in part or in whole, at his/her own cost.
  - f) All prop weapons must conform to the Organizer's Weapons Policy, the following items are generally forbidden at the Competition:

- Functional firearms (including air soft guns, BB guns, cap guns, paintball guns and pellet guns)
- Realistic replica firearms (including reproduction, fake or toy guns that can be confused for functional firearms)
- Functional projectile weapons (including blow guns, crossbows, long bows, silly string, slingshots, water balloons and water guns)
- Sharpened metal-bladed weapons (including axes, daggers, hatches, knives, kunai, shuriken, swords, sword canes and switch blades)
- Explosives (including firecrackers and fireworks)
- Chemical weapons (including mace and pepper spray)
- Blunt weapons (including brass knuckles, clubs and nunchaku)
- Hard prop weapons (including props made of metal, fiberglass and glass)
- Instruments that cause excessive noise levels like vuvuzelas
- Aerosol mustard

Prop weapons will be allowed providing they are composed of cardboard, foam, wood or other light materials. Prop firearms are allowed only if they cannot be mistaken for real weapons. The barrel of all prop firearms must be covered with brightly-colored caps. Prop bows will be allowed providing all arrows have soft tips.

8. If any Contestant uses liquid props (e.g. fake blood) or other mess-inducing objects (e.g. confetti) and dirty the Venue, he/she must clean up the mess as may be directed by the Organizer.
9. By participating in the Competition, each Contestant acknowledges and agrees that: (a) the Contestant has opted-in to the Organizer's Privacy Policy and Terms of Service on the Organizer website page; and (b) by opting-in, the Contestant has read and consents to the Organizer's Privacy Policy and Terms of Service. Each Contestant further acknowledges that if he/she is chosen as a selected entrant, a portion of his/her identifying information may be disclosed to third parties if required by law. The Organizer's Privacy Policy is located at <http://www.cosplayauthority.com/privacy-policy>. The Organizer's Terms of Service is located at <http://www.cosplayauthority.com/terms-service>.
10. By participating in the Competition, each Contestant agrees to sign any further documentation requested by the Organizer consistent with these Official Rules.
11. By participating in the Competition, each Contestant acknowledges and agrees that his/her participation in the Competition is entirely at his/her own risk. The Organizer will not be responsible in any way whatsoever and howsoever caused for any loss, damage, injury, disability or death resulting from his/her participation in the Competition.
12. The Organizer reserves the right to disqualify any Contestant who fails to abide by these Official Rules or for reasonable cause at any time without any liability whatsoever.



13. Prizes cannot be transferred, negotiated, refunded or exchanged, and by no means will a cash equivalent be given, except that the Organizer reserves the right, in Organizer's sole and absolute discretion, to substitute a prize or prize component of comparable or greater value. Only a selected entrant and not any other person or agent, may claim a selection. Selected entrants will need to present proof of identification in the event of selection.
14. All selections will be made pursuant to these Official Rules. All taxes in connection with selections are the sole responsibility of each selected entrant, unless provided otherwise in accordance with applicable law and regulations.
15. The Indemnified Parties (as defined hereunder) make no representation, warranty or guarantee, expressed or implied, in fact or at law, relative to any prize, including but not limited to its quality, mechanical condition, fitness for any purpose or non-infringement.
16. Each Contestant shall fully indemnify and hold harmless the Organizer and each of their respective divisions, affiliates, subsidiaries, directors, officers, employees and agents, including without limitation, their respective subsidiaries, affiliates, employees, agencies and branches, as well as all Competition sponsors (if any), and all others associated with the development and execution of this Competition (collectively, the "Indemnified Parties") from any and all claims, damages, losses, demands, causes of action, proceedings, expenses, and/or liabilities resulting or arising from or connected with, or claimed to have arisen, resulted from or be connected with: (i) the Contestant's submission, participation, attempt to participate, or inability to participate, in the Competition; (ii) submission and/or Use by the Indemnified Parties of any submission (and/or any parts thereof); (iii) the Contestant's failure to comply with any one or more of the Official Rules or any applicable laws, rules or regulations; (iv) the unauthorized use by the participant of, as applicable, the name, likeness, voice, work product, brand, trademark, logo of any person or entity; (v) the breach or alleged breach of any warranty, representation (including, without limitation any eligibility-related representation) or covenant made by the participant in connection with the Competition; (vi) acceptance and/or use of any prize, if any; (vii) any right or benefit granted by the participant to the Organizer in connection with the Competition; and/or (viii) the Contestant's negligence, willful misconduct, violation of any applicable laws, rules or regulations or these Official Rules, or his or her violation of any third party's intellectual property, privacy, publicity or any other right.
17. Contestants release the Organizer and each of their respective divisions, affiliates, subsidiaries, directors, officers, employees and agents, including without limitation, and their respective subsidiaries, affiliates, employees, agencies and branches, as well as all Competition sponsors (if any) and all others associated with the development and execution of this Competition, from and against all liability with respect to or in any way arising from this Competition and the awarding and use, misuse or possession of any prizes, including liability for personal injury, except where prohibited or limited by law.

18. This Competition shall be governed by and construed in accordance with the laws of Singapore, without regard to choice of law principles. All actions or proceedings arising in connection with, touching upon or relating to this Competition, the breach thereof and/or the scope of the provisions of this section shall be submitted for final and binding arbitration under its Rules of arbitration of Singapore International Arbitration Centre, in the English language, before a single arbitrator. The place of arbitration shall be Singapore. The arbitration shall be a confidential proceeding, closed to the general public. Prior to the appointment of the arbitrator or for remedies beyond the jurisdiction of the arbitrator, the Organizer may seek equitable relief in a court of competent jurisdiction in Singapore or any such other court that may have jurisdiction over the Contestant, without thereby waiving its right to arbitration of the dispute or controversy under this paragraph.
19. The Competition is void where prohibited by law. All relevant national and local laws apply.
20. Please forward any questions or comments regarding the Competition to the following address:

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